



Rainford
PRECISION

(www.rainfordprecision.com/)



Privacy Policy

Website privacy policy

This website privacy policy describes how Rainford Precision protects and makes use of the information you give the company when you use this website.

If you are asked to provide information when using this website, it will only be used in the ways described in this privacy policy.

This policy is updated from time to time. The latest version is published on this page.

If you have any questions about this policy, please email sales@rainfordprecision.com or write to:
Unit 3, Verity Court, Middlewich, Cheshire. CW10 0GW

Introduction

We gather and use certain information about individuals in order to provide products and services and to enable certain functions on this website.

We also collect information to better understand how visitors use this website and to present timely, relevant information to them.

What data we gather

We may collect the following information:

- Name and job title
- Contact information including email address
- Demographic information, such as postcode, preferences and interests
- Website usage data
- Other information relevant to client enquiries

- Other information pertaining to special offers and surveys



How we use this data

Collecting this data helps us understand what you are looking from the company, enabling us to deliver improved products and services.

Specifically, we may use data:

- For our own internal records.
- To improve the products and services we provide.
- To contact you in response to a specific enquiry.
- To customise the website for you.
- To send you promotional emails about products, services, offers and other things we think might be relevant to you.
- To send you promotional mailings or to call you about products, services, offers and other things we think might be relevant to you.
- To contact you via email, telephone or mail for market research reasons.

Cookies and how we use them

What is a cookie?

A cookie is a small file placed on your computer's hard drive. It enables our website to identify your computer as you view different pages on our website.

Cookies allow websites and applications to store your preferences in order to present content, options or functions that are specific to you. They also enable us to see information like how many people use the website and what pages they tend to visit.

How we use cookies

We may use cookies to:

- Analyse our web traffic using an analytics package. Aggregated usage data helps us improve the website structure, design, content and functions.
- Identify whether you are signed in to our website. A cookie allows us to check whether you are signed in to the site.
- Test content on our website. For example, 50% of our users might see one piece of content, the other 50% a different piece of content.
- Store information about your preferences. The website can then present you with information you will find more relevant and interesting.

- To recognise when you return to our website. We may show your relevant content, or provide functionality you used previously.



Controlling cookies

You can use your web browser's cookie settings to determine how our website uses cookies. If you do not want our website to store cookies on your computer or device, you should set your web browser to refuse cookies.

However, please note that doing this may affect how our website functions. Some pages and services may become unavailable to you.

Unless you have changed your browser to refuse cookies, our website will issue cookies when you visit it.

Call Tracking

Our website uses call tracking technologies to track the pages users visit, how long they stay on the site, and what actions they take. This information is used to improve the user experience and help us better understand our audience.

CallRail collects the information on the callers that call our business customers through the dedicated phone numbers that our business customers have purchased through CallRail (or numbers our business customers have requested be ported into CallRail from another provider).

Call tracking may also be used for marketing purposes, such as tracking the effectiveness of advertising campaigns and personalising content.

Receiving marketing information

If you would rather we did not contact you for marketing purposes, you can opt out easily, via one of these methods:

- Unsubscribe to emails using the link in the footer of all our marketing emails.
- Send an email to tosales@rainfordprecision.com
- Write to us at: Unit 3, Verity Court, Middlewich, Cheshire. CW10 0GW

Sharing data with 3rd parties

We will never lease, distribute or sell your personal information to third parties unless we have your permission or the law requires us to.

Any personal information we hold about you is stored and processed under our data protection policy, in line with the Data Protection Act 1998.

Security

We will always hold your information securely.

We also follow stringent procedures to ensure we work with all personal data in line with the Data Protection Act 1998.



Links from our site

Our website may contain links to other websites.

Please note that we have no control of websites outside the <https://www.rainfordprecision.com/> (<https://www.rainfordprecision.com/>)

domain. If you provide information to a website to which we link, we are not responsible for its protection and privacy.

Always be wary when submitting data to websites. Read the site's data protection and privacy policies fully.

Cutting Tools

Drills (<https://www.rainfordprecision.com/drilling-tools>)

Milling Cutters (<https://www.rainfordprecision.com/milling-cutters>)

Reamers (<https://www.rainfordprecision.com/precision-reamers>)

Boring Bars (<https://www.rainfordprecision.com/boring-bars>)

Thread Mills (<https://www.rainfordprecision.com/threadmills>)

Machines

Kern Micro Range (<https://www.rainfordprecision.com/kern-micro>)

Kern Pyramid Nano (<https://www.rainfordprecision.com/kern-pyramid-nano>)

Kern μ View (<https://www.rainfordprecision.com/kern-u-view>)

Finepart Waterjet Machines (<https://www.rainfordprecision.com/water-jet-cutting-machine>)

Resources

Brochures (<https://www.rainfordprecision.com/brochures>)

Videos (<https://www.rainfordprecision.com/videos>)

Blog (<https://www.rainfordprecision.com/news>)



More

About (<https://www.rainfordprecision.com/about-rainford-precision>)

Contact Us (<https://www.rainfordprecision.com/contact>)

Book a Consultation (<https://www.rainfordprecision.com/book-a-consultation>)

ISO 9001 Certificate

(<https://www.rainfordprecision.com/hubfs/ISO%209001%202015%20Certificate%202025-2026-1.pdf>)

Privacy Policy (<https://www.rainfordprecision.com/privacy-policy>) (<https://twitter.com/rainfordprec>)

Terms & Conditions (<https://www.rainfordprecision.com/terms-conditions>) (<https://www.linkedin.com/company/rainford-precision/>)

Cookie Policy (<https://www.rainfordprecision.com/cookie-policy>) (<https://www.youtube.com/user/Rainfordprecision>)

© 2025 Copyright © Rainford Precision Ltd